

Name Change

We're changing our name from Psota Family Dentistry to Middleburg Heights Family Dentistry. No, we have not been bought out by a big corporation, and no, Dr. Al is not retiring. However, we are growing and we feel we are out-growing Psota Family Dentistry.

First and foremost, Dr. Sara Cody has joined our team as an associate dentist. Dr Sara is a talented young dentist with a wonderful personality. Most of all she treats our patients with the same respect and consideration that you've come to expect from Dr. Jenn, Dr. Al, and the rest of the office team. We're sure you'll agree Dr. Sara is a great addition to our family.

Additionally, we are broadening our patient base by becoming Preferred Providers for more Dental Insurance Plans. In difficult economic times like this, we feel it is important to help our patients control their dental expenses.

Finally, there has been some confusion to our new patients about "Psota" and we thought Middleburg Family Dentistry will accurately describe who, where, and what we are. We will be changing our name over the next several months.

We're now on board with Cigna

Effective immediately we are now preferred providers for Cigna PPO. What this means is that we are "in" the network for Cigna PPO, in addition to being preferred providers for MetLife PPO, Delta Premiere and Delta Preferred.

Spring Open House

Mark the date – Monday, April 6th – on your calendar.

We will be holding an open house for all patients from 5:30-8:30pm.

Staff News

We've decided to add a section in this bulletin to share a little about our personal lives. As team members of a large and growing "family," we constantly have new and exciting stories shared with us via our patients. So, we thought we'd reciprocate and share a little about us with you.

Recently three members of our team have become first and second time mothers. Treatment Coordinator Jenifer became a first time mother to a baby girl. Abby was born on December 4th.

Treatment Coordinator Kaitlin became a mother of two on December 18th. Jamison was welcomed home by big brother Joey. Dr. Sara became a first time mother to Kate on January 15th. All three moms and babies are doing well. And in case you were wondering, the water is now safe to drink!

We appreciate your referrals

Our practice grows through a steady influx of new patients. That's why we'd like to remind our current patients that the greatest compliment our patients can give is the referral of their friends and loved ones.

We truly appreciate your confidence and trust. To show our appreciation, we have instituted a program to recognize our patients who send us referrals.

If you know someone who could benefit from our services, please send them to us. In addition providing them with the best dental services we can offer, we'll send you something in appreciation.

Whitening for Life

We feel that every patient in our practice deserves to have a beautiful smile they can be proud of. To assist our patients in achieving this, we are excited to offer our patients a unique program we call *Whitening for Life*.

For a one-time enrollment fee of \$99, we will provide you with custom whitening trays and whitening gel. This service is usually valued at \$375. Then every six months when you return for your preventive visit, you will receive a touch up kit of whitening gel absolutely **FREE!** If you have already purchased whitening trays or BRITESMILE from us in the past, we will wave your enrollment fee.

All we ask in return for your enrollment is:

You keep your 6 month preventive visits current.

Provide at least 48 hours notice if you need to change or cancel an appt.

You do not have active disease.

Your account is in good standing.